



VIRTUAL FUNDRAISING

Afternoon tea



Take away afternoon teas are very popular at the moment! Find a local company to supply and deliver your afternoon tea and sell tickets to your friends and family.

Auctions and Raffles

Run in the same way but online. Auctions and raffles often run well in conjunction with a quiz night and raise vital funds for Phab.

Classes and Tutorials

Share your skills with others through online tutorials. You could do a cooking class (sourdough or cupcakes it is up to you). Do you speak a foreign language or are you a whizz at flower arranging? Drawing or Painting? Cocktail making? Sell tickets to your online event.

Cinema Evening

Invite friends and family to a film evening. Ask them to donate what they would have spent on an evening at the cinema to your fundraising page.



Alternatively, set a time for everyone to start virtually watching a movie together, while also joining together in a chat room. Then, have someone from your team answer their questions and facilitate discussions during the movie.

Choose a movie that's linked to your cause – ideally a documentary. The movie should be both entertaining and informative.

When promoting the event, make it clear that this event isn't just about watching a movie, but rather supporting your cause.

In addition to (or in place of) tickets, you can also have a “donate” button displayed, subtly encouraging people to donate. As the movie progresses and people learn more about the cause, they will be more likely to give.

Top tip: If your community is highly engaged on key issues you're tackling, consider bringing together a group of them to discuss the movie on Zoom the same day or the day after.

Coronavirus Jar (socially distanced ... Of course)

We are all likely fed up with certain words by now. Why not invite your supporters to make a "coronavirus swear jar"? Give £1 every time they or their family say the dreaded word.

Dance Party or Music Festival

It could be a dance lesson, a dance party with your friends or a Christmas party. One person makes a playlist and can share their audio over any of the platforms mentioned, where you can host a livestream event.

Donate your commute



page?

With so many of us working from home and saving money on our daily commutes, ask colleagues, friends and family to donate some of what they are saving to your fundraising

Entrepreneurs' day

Get workmates, friend and family to share their bright ideas and host your own version of Dragons' Den. Ask for a small fee per entry and set up your own panel of discerning dragons. Award the winners a small prize.

Exercise Class

With gyms and leisure facilities closed, team up with a local personal trainer and run an online exercise class.

Flower Arranging

Get in touch with your local florist to see if they can help you host a flower arranging class. Offer to give a percentage of the proceeds or arrange a one off fee.

Guinness World Record

Why not break a world record? No, seriously, why not? Have you seen the records there are? Perhaps you could see how many people you can get on a Zoom call while in their dressing gowns.



Online gig

If you have a musical talent, take it online to a virtual gig through Facebook or Instagram live. Share your Just Giving or Virgin Money Giving page so that those who join your gig can make a donation. Listening to live music is also a great way for others to take notice.

Online Gala Dinner or virtual restaurant



Wait...Don't cancel your gala dinner! Instead, host it via video call.

If your gala dinner is reasonably-sized and you have sufficient resources to do so – ship each attendee a “party in a box” for a festive atmosphere on the screen (with hats, tiny decorations, paper lanterns, mini-umbrellas for drinks, or even food and drink mixes).

For events involving food, take-out and delivery is an easy option. Your food orders can count even more if you partner with a local restaurant for a percentage night, where the restaurant donates a percentage of your group's sales back to your cause. If you already ordered catering that would otherwise go to waste, see if it's feasible to distribute the food to each of your guests. If you can, choose to partner with a local or family-owned restaurant. That way, you can support a small business that is likely struggling through the pandemic, while raising money for your own cause.

You can also ask the guests to donate the money they would have spent on travel, a new outfit, a bottle of wine, or a gift.

Matched giving

Ask your employer to match the cash you raise through your fundraising activities. This'll help you rocket towards your target, raise shedloads for PhabKids – and make your boss feel all warm and fuzzy inside.

Make-up Tutorials

If you have mastered the art of applying flawless looking makeup, why not run your own workshop? Need a little help in this department, talk to your local

beautician and ask them to run the workshop for you. She may even donate her time as the event is being run for such a worthy cause.

Murder Mystery Evening

Sell tickets to your very own murder mystery evening. Send out the invitations and evening instructions before your events. Encourage your guests to really get into character and dress to the nines while they try to deduce “who done it”.



Night at the races



Organise your own virtual racing evening. You can show horse, greyhound and any type of races by video, elect a ‘bookie’ and raise money from ‘bets’ and tickets.

Quiz Night

Virtual quiz nights have been extremely popular during lockdown. Sell tickets to your event and host it online. For inspiration, take a look at the Phab Facebook page. We have been doing a virtual quiz every Tuesday night since lockdown began.

Spa day

Get in touch with your local spa, beautician or Avon/Body shop representative. Get samples of the products you would like to showcase sent to your participant’s home. These costs are covered by ticket sales or arrange to get a percentage of any of the products sold. Your beautician will run through each product and how to use it with your guests virtually. Everybody gets to have a well-earned pamper in the comfort of their own home.



Through the keyhole



Who lives in a house like this? Let’s see what your home says about you with a Through the Keyhole special. Using one of the online platforms available to you, do a virtual tour of

your home and get people to guess whose house it is, for a price of course.

Virtual book club

Take your book club online or set up your own online book club. Donate the money that you would've spent on drinks and snacks. When you're done with your books, use [Ziffit](#) to de-clutter your bookshelf and they'll make a donation to Phab for you.



X Factor



Bring the X Factor to your lounge. Everyone's got a party piece they'd love to show off for a good cause. Sell tickets and find yourself a judge for an evening of entertainment.

Yogathon

Clear a space in the lounge (and in your mind) and embark on a yoga challenge. Whether it is the lotus, the tree or even the warrior, see how far these poses can stretch your participants' donations.

